



grassroots
young entrepreneurs in eco-health tourism

Connect and Network with Peers Present & Collaborate

Includes Digital Tools!



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Contents

Ideas

- 01** Present Eco-Health Initiatives
- 02** Showcase Eco-health Efforts
- 03** Collaborate in Virtual Knowledge Exchange Spaces
- 04** Host Brainstorming Workshops



Present & Collaborate



Idea 1 Present Eco-Health Initiatives

Idea	Health & Wellbeing: Presenting Eco-Health Initiatives with Visual Storytelling
Description	By following this step-by-step plan, your eco-tourism campaign will effectively attract, engage, and inspire travelers while promoting sustainability and active lifestyles!
Tool (s) Needed	Prezi
How	Present eco-health initiatives to investors or community members with captivating, zoom-enabled visual storytelling using Prezi . Highlight the key impacts of your initiatives in an engaging, interactive format that captures attention and enables understanding. Prezi's dynamic approach allows you to emphasise important points while maintaining audience interest. www.prezi.com
Idea	Culture & Heritage: Tell the Stories of Local Culture and Sustainability
Tool (s) Needed	Prezi
How	Create interactive presentations with Prezi that showcase the stories of local cultural sites and sustainability efforts. Engage audiences by drawing them into a dynamic narrative that highlights the significance of preserving both heritage and the environment. Prezi's zoom-enabled visuals and storytelling capabilities bring cultural and sustainability topics to life in an immersive and memorable way. www.prezi.com .

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Idea 2 Showcase Eco-health Efforts

Idea	Culture & Heritage: Showcase Cultural Preservation Efforts
Description	By following this step-by-step plan, your eco-tourism campaign will effectively attract, engage, and inspire travelers while promoting sustainability and active lifestyles!
Tool (s) Needed	Google Slides
How	Develop visually engaging and insightful presentations to highlight cultural preservation efforts for community events. Use Google Slides to create dynamic slideshows that share the importance of safeguarding local heritage, traditions, and environmental sustainability. This tool allows for easy collaboration, ensuring your message reaches and resonates with diverse audiences. https://docs.google.com/presentation/create
Idea	Food and Events: Host Interactive Cooking Webinars
Tool (s) Needed	Webex
How	Use Webex to host interactive cooking webinars featuring sustainable recipes from local chefs. Engage participants by demonstrating eco-friendly cooking techniques and sharing tips on reducing food waste. This platform allows real-time interaction, enabling chefs to answer questions, share insights, and encourage sustainable culinary practices with a global audience. https://www.webex.com/

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Idea 3 Collaborate in Virtual Knowledge Exchange Spaces

Idea	Eco-tourism: Collaborate on Sustainable Tourism Pitch Decks
Description	By following this step-by-step plan, your eco-tourism campaign will effectively attract, engage, and inspire travelers while promoting sustainability and active lifestyles!
Tool (s) Needed	Google Slides
How	Create collaborative pitch decks with partners and local stakeholders to secure funding for sustainable tourism initiatives. Use Google Slides to design impactful, professional presentations that showcase your project's potential, community benefits, and environmental sustainability. This platform allows for seamless collaboration, real-time updates, and sharing with potential investors and partners. https://docs.google.com/presentation/create
Other Examples	1. Food and Events: Create a shared board for brainstorming sustainable festival ideas



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Idea 4 Host Brainstorming Workshops

Idea	Health & Wellbeing: Collaborative Community Wellness Planning
Description	By following this step-by-step plan, your eco-tourism campaign will effectively attract, engage, and inspire travelers while promoting sustainability and active lifestyles!
Tool (s) Needed	Miro
How	Design impactful community wellness programs by organising workshops and collaborating with peers, support organisations, and complementary businesses using Miro . Share sticky notes, diagrams, and feedback to brainstorm ideas, visualise plans, and refine strategies. This real-time digital whiteboard enables creativity, inclusivity, and efficiency, ensuring your health-oriented initiatives effectively meet community needs. https://miro.com/
Idea	Sports and Activities: Conduct Workshops with Sports Coaches to Promote Eco-Friendly Sports Equipment and Practices
Tool (s) Needed	Webex
How	Use Webex to host virtual workshops with sports coaches, focusing on the benefits of eco-friendly sports equipment and sustainable practices. Engage coaches in discussions, share resources, and explore ways to reduce the environmental impact of sports events and training. https://www.webex.com/

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Idea	Street Art: Host Virtual Brainstorming Sessions for Public Art Installations
Tool (s) Needed	Google Meet
How	Host virtual brainstorming sessions with muralists and local communities to plan upcoming public art installations using Google Meet . This platform enables real-time collaboration, allowing participants to share ideas, discuss designs, and provide feedback. Use Google Meet to connect with stakeholders, ensuring that the creative process is inclusive and community-driven. https://meet.google.com/
Idea	Street Art: Organize Virtual Panels on Eco-Friendly Materials and Techniques
Tool (s) Needed	Webex
How	Use Webex to organize and host virtual panels with artists to discuss eco-friendly materials and techniques for street art. This platform allows you to bring together experts, artists, and community members to share insights on sustainable practices in public art. Webex's features, such as screen sharing and breakout rooms, facilitate interactive discussions and collaborative planning, helping promote environmentally conscious street art practices. https://www.webex.com/



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Tools Needed

Present & Collaborate	<p>Miro is an online collaboration platform that helps teams brainstorm, plan, and visualise projects. Eco-health entrepreneurs can use it to organise ideas, collaborate on eco-tourism, health, and sustainability initiatives, and implement innovative solutions. https://miro.com/</p>
	<p>Prezi is an interactive presentation tool with zooming and storytelling visuals, perfect for captivating audiences. Eco-health entrepreneurs can use it to showcase sustainability projects, communicate their vision, and inspire stakeholders with creative visuals. www.prezi.com</p>
	<p>Webex is a cloud-based video conferencing platform offering HD video, real-time messaging, and file sharing. Eco-health entrepreneurs can use it for large-scale webinars, workshops, or project planning, enabling seamless collaboration with global teams and stakeholders. https://www.webex.com/</p>
	<p>Google Slides is a cloud-based tool for creating, editing, and collaborating on presentations in real-time. Eco-health entrepreneurs can use it to deliver impactful presentations that engage stakeholders and showcase their projects. https://docs.google.com/presentation/create</p>
	<p>Google Meet is a video communication tool for real-time meetings directly from your browser. Eco-health entrepreneurs can use it with Google Workspace to simplify scheduling and collaborate seamlessly through Docs, Sheets, and Slides. https://meet.google.com/</p>



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Well Done!

Great job exploring these ideas! Now it's time to dive in, investigate the tools, and start putting them into action. Take the next step toward transforming your vision into a reality by making these tools work for you.

» See our **Connect and Network with Peers Tools** [here](#)

Don't Forget to Connect with Us...



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