



grassroots
young entrepreneurs in eco-health tourism

Connect and Network with Peers Questions



Download the Questions to think about ways you can connect with your peers, share ideas, and grow your network. Each question includes exercises and prompts to refine your approach and make your outreach more impactful and effective.



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First: What to Avoid!

Avoid superficial or one-sided interactions that do not encompass mutual respect or collaboration, such as focusing solely on self-promotion, ignoring others' contributions, or neglecting to follow up on commitments. Overly transactional approaches or failing to show genuine interest in your peers' goals can erode trust, weaken relationships, and limit your network's potential for meaningful growth.



Make networking about building authentic, long-term connections. Prioritise open communication, active listening, and finding shared values. Engage with peers as collaborators, not competitors, and seek ways to support each other's success. Always strive to contribute to the network by sharing valuable insights, resources, or opportunities.



For example, when attending eco-health or sustainability-focused events, take the time to engage with others' work, offer constructive feedback, or propose collaborative initiatives. This approach not only strengthens your relationships but also fosters a culture of trust and reciprocity, ensuring that your network becomes a valuable source of inspiration, innovation, and support.

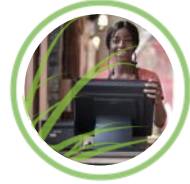


See our Connect and Network with Peers Tools [here](#)

5 QUESTIONS Connect and Network with Peers

Focus Areas	Questions	Exercises
<div>1</div> <div></div> <div>Text Here</div>	<p>How can you build connections with peers and create a supportive network for your project?</p>	<p>Connect with like-minded people and strengthen your network.</p> <ul style="list-style-type: none">• Identify Potential Connections: Write down people or groups who share similar interests or values to your project. These could be local businesses, environmental groups, or peers from school or work. Think about who can offer advice, support, or collaboration.• Reach Out: Use video conferencing tools like Zoom, or networking platforms like LinkedIn, to introduce yourself and your project. Prepare a short, clear introduction about your idea and why you think connecting will benefit both sides.• Build Relationships: Make sure to stay engaged with your connections by regularly sharing updates on your project, asking for feedback, or offering your help with their initiatives. Consistent communication strengthens relationships and helps you build a reliable support network.
<div>2</div> <div></div> <div>Text Here</div>	<p>How can you share knowledge and collaborate effectively with others?</p>	<p>Exchange ideas and work together with others to grow your idea or project.</p> <ul style="list-style-type: none">• Share Your Ideas: Use platforms like Google Docs, Miro, or Mural to share your ideas and collaborate. These tools allow you to create and edit documents, brainstorm, and visually organise ideas with others, even if you're not in the same place.• Request Feedback: When you share content or ideas, encourage your peers to give feedback or suggestions. Constructive criticism can help you improve your project and make it more effective. Ask specific questions to get the most useful insights.• Collaborate on Projects: Think of ways you can work with others on a shared project. This could be creating a joint event, developing content together, or partnering on a product. Collaborations help you learn from others while also contributing to their projects.

Focus Areas	Questions	Exercises
<div data-bbox="112 238 311 358">  </div> <div data-bbox="104 401 235 429">Text Here</div>	<p>How can you gather valuable feedback from your peers and customers?</p>	<p>Use surveys and direct conversations to refine your project.</p> <ul style="list-style-type: none"> • Create a Survey: Use free tools like Google Forms or SurveyMonkey to create simple surveys asking for feedback on your project. Include questions about what works well, what could be improved, and how you can better meet the needs of your audience. • Host Focus Groups: Organize small, informal group discussions with peers, potential customers, or community members to dive deeper into their thoughts. This will give you more detailed insights into their needs, preferences, and how they relate to your project. • Incorporate Feedback: Use the feedback you gather to refine your project. Make adjustments based on the suggestions or concerns you hear from others. This process helps you improve your idea and ensures you're meeting the needs of your target audience.
<div data-bbox="106 618 299 721">  </div> <div data-bbox="104 765 235 792">Text Here</div>	<p>How can you create a space for ongoing collaboration and innovation?</p>	<p>Build opportunities for continuous learning and development.</p> <ul style="list-style-type: none"> • Host Regular Meetings or Check-ins: Set up recurring meetings or calls with your peers to discuss progress and new ideas. Use tools like Google Meet or Microsoft Teams to create a regular space for brainstorming, feedback, and sharing updates. • Encourage Idea Sharing: Create a shared online platform, like a Slack group or Facebook page, where peers can share articles, ideas, or challenges related to your project. Encourage members to contribute and share their own insights regularly. • Enable Innovation: Keep things fresh by encouraging creativity. Host virtual workshops, hackathons, or brainstorming sessions to explore new ideas and solutions. These activities help bring in diverse perspectives and keep the collaborative energy high.



Focus Areas	Questions	Exercises
<div data-bbox="112 505 166 579">5</div> <div data-bbox="198 492 328 592"> </div> <div data-bbox="73 663 206 691">Text Here</div>	<p>How can you expand your project's or idea's reach and visibility through partnerships?</p>	<p>Find and establish meaningful collaborations to grow your audience.</p> <ul style="list-style-type: none"> • Identify Potential Partners: List out businesses, influencers, or organisations whose audience aligns with your project. Think about local eco-friendly brands, wellness groups, or community organisations that could amplify your reach. • Propose Collaborative Opportunities: Reach out with a clear pitch explaining how a partnership would benefit both parties. This could involve co-hosting events, cross promoting each other's projects, or sharing content across social media platforms. • Create Collaborative Content: Design content that highlights both your project and your partner's work. For example, create joint social media posts, co-authored blog articles, or collaborative webinars that can attract a wider audience and generate more interest in your initiative.