



grassroots
young entrepreneurs in eco-health tourism

Minimising Community & Local Economy Impact Food with a Social Impact

Includes Digital Tools!



www.ecohealthforyouth.com



This resource is licensed
under CC BY 4.0

This project has been funded with support from the European Commission. The author is solely responsible for this publication (communication) and the Commission accepts no responsibility for any use may be made of the information contained therein. In compliance of the new GDPR framework, please note that the Partnership will only process your personal data in the sole interest and purpose of the project and without any prejudice to your rights therein 2021-2-BE04-KA220-YOU-000050778



Co-funded by
the European Union



grassroots
young entrepreneurs in eco-health tourism



Contents

Food with a Social Impact Ideas

- 1 Street Food Festival
- 2 Pop-Up Street Food Kitchens
- 3 Farm-to-Table Nutrition Workshops
- 4 Seasonal and Local Cooking Classes
- 5 Digital Zero-Waste Cooking Challenge
- 6 Community Nutrition Education Hub

www.ecohealthforyouth.com



Food with a Social Impact Ideas



Idea 1

Street Food Festival

Organise a street food festival that focuses on local flavours and traditional dishes. It can be an excellent way for local food vendors to showcase their best dishes, get exposure, and boost their sales. Plus, it'll draw tourists or locals looking for an affordable and tasty way to explore the culture of your community.

Idea 2

Farm-to-Table Nutrition Workshops

Encourage healthy, sustainable eating habits and food production practices that benefit the environment and promote well-being. For example, host local workshops on sustainable eco-health food choices through Eventbrite. Bring different food producers, farmers and chefs to partner with you and host their workshops. Use WhatsApp for coordination and Canva to design recipe booklets or informational guides on local, eco-friendly food sources. Share updates and highlights on Instagram.

Idea 3

Pop-Up Street Food Kitchens

Run pop-up street food events in different parts of the community. This way, you and other small food businesses can rotate locations, and the events can be themed around different local cultures or special occasions. It excites people to try new things while supporting your business and regional vendors.

Idea 4

Seasonal and Local Cooking Classes

Offer cooking classes featuring local ingredients through Airbnb Experiences. Record sessions and post them on YouTube with recipes created in Canva. Promote local cooking classes with other chefs and provide sneak peeks on Instagram.



Food with a Social Impact Tools Make it Easier!



Idea 5

Digital Zero-Waste Cooking Challenge

Run a zero-waste cooking challenge on Instagram with weekly prompts, recipes, and updates designed in Canva. Use Trello to plan and offer exclusive tips on Patreon. Mention the importance of supporting local food producers and providers.

Idea 6

Community Nutrition Education Hub

Create a community education group on Facebook for nutrition and sustainability discussions. Use YouTube to post cooking tutorials, Canva for recipe cards, and gather community feedback with Google Forms.

<p>WhatsApp Business</p>	<p>WhatsApp Business is great for GRASSROOTS entrepreneurs coordinating street food festivals or pop-up kitchens; WhatsApp Business offers tools to communicate with vendors and local community organisers, share updates, and answer queries. It's simple, popular, and effective for instant messaging. https://business.whatsapp.com/</p>
<p>FoodStory</p>	<p>FoodStory is a platform that helps food vendors manage orders and payments efficiently. It benefits pop-up events, street food community vendors, and food-related activities in eco-health tourism. The platform enables vendors to offer QR code menus and member discounts and track personal consumption while rewarding customers with loyalty points or coupons. These features enhance customer engagement and align with sustainability goals, providing a convenient, eco-conscious way to manage food service operations. Link</p>
<p>JotForm</p>	<p>JotForm is an easy-to-use form and survey builder that simplifies collecting information for various food-related activities, including vendor applications, taking customer orders on-site or in advance, and collecting feedback on food events. It's simple to set up and provides customisable forms for various food-related activities. www.jotform.com</p>
<p>AirTable</p>	<p>AirTable is a dynamic platform that helps GRASSROOTS entrepreneurs streamline and manage their projects with customisable workflows. Perfect for organising community or team-based cultural tours, AirTable enables users to track artisans, craft workshops, and tour itineraries in one user-friendly database. www.airtable.com</p>

www.ecohealthforyouth.com



Well Done!

Great job exploring these ideas! Now it's time to dive in, investigate the tools, and start putting them into action. Take the next step toward transforming your vision into a reality by making these tools work for you.

» See our **Community & Local Economy Tools** [here](#)

Don't Forget to Connect with Us...



This resource is licensed
under CC BY 4.0

This project has been funded with support from the European Commission. The author is solely responsible for this publication (communication) and the Commission accepts no responsibility for any use may be made of the information contained therein. In compliance of the new GDPR framework, please note that the Partnership will only process your personal data in the sole interest and purpose of the project and without any prejudice to your rights therein 2021-2-BE04-KA220-YOU-000050778



Co-funded by
the European Union