



grassroots  
young entrepreneurs in eco-health tourism

## Minimising Culture, Heritage & Building Impact Arts & Culture Ideas

Includes Digital Tools!



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# Arts & Culture



## Idea 1

### Eco-Friendly Heritage Murals & Restoration Art

Use murals and street art as tools to revitalize and preserve cultural heritage and historic buildings. Employ eco-friendly, non-toxic paints to ensure environmental safety and prevent damage to old structures. Focus on themes that highlight the history, traditions, or cultural significance of the site, celebrating local stories and craftsmanship. This approach not only beautifies neglected areas but also raises awareness of cultural preservation and environmental stewardship.

## Idea 2

### Cultural Heritage Eco-Sculptures

Design public sculptures that celebrate cultural heritage while promoting sustainability. Use recycled or locally sourced sustainable materials to create art installations that honour the traditions, stories, or history of the area. These sculptures can also serve as educational tools, highlighting the importance of heritage preservation alongside environmental responsibility. For example, a sculpture made from reclaimed materials could represent a traditional craft or local icon, inspiring viewers to connect with cultural roots while adopting eco-conscious practices.





## Tools Make It Easier!



**Google Forms** Use these free or affordable tools to collect feedback from participants after historical events, cultural art walks or workshops. They also work well for pre-event registration, letting you gather details such as participant preferences or areas of interest. <https://docs.google.com/forms/>

# Arts & Culture Tools Make It Easier!



 <p><b>historypin</b></p>	<p><b>Historypin:</b> A collaborative tool connecting communities with local history. For gathering and sharing historical photos, videos, and stories pinned to specific locations. Community members can contribute images and stories related to heritage sites, making it a valuable tool for preserving local heritage visually and interactively. <a href="https://www.historypin.org/en/">https://www.historypin.org/en/</a></p>
 <p><b>artsteps</b></p>	<p><b>Artsteps</b> is a platform that enables eco-health tourism entrepreneurs to create virtual exhibits or galleries showcasing cultural artefacts, historical images, or local artwork. Whether highlighting a local artist, street art or local craftsmanship, Artsteps helps bring these topics to life in a digital format. It's an ideal solution for creating immersive artwork and educational experiences, providing a virtual tour of street art or mural sites, or promoting eco-tourism through visual storytelling. <a href="https://www.artsteps.com/">https://www.artsteps.com/</a></p>
 <p><b>earth speakr</b> <small>And you ready to listen to the future?</small></p>	<p><b>EarthSpeakr</b> is an interactive platform that empowers children and young people to create digital messages about the environment. Through this app, youth can express their concerns, ideas, and hopes for the planet, making their voices heard in a creative and engaging way. Eco-health tourism entrepreneurs can use EarthSpeakr to design interactive community murals or art pieces, where young participants contribute their environmental messages. These murals can serve as powerful tools for raising awareness of sustainability issues and building and nurturing community engagement. <a href="https://earthspeakr.art/en/">https://earthspeakr.art/en/</a></p>
 <p><b>ARTIVIVE</b></p>	<p><b>Artivive:</b> This app allows you to create augmented reality murals and street art that bring environmental messages to life. Participants can view murals through the app to see animated messages on conservation and local wildlife, making it a powerful tool for awareness. <a href="https://www.artivive.com/">https://www.artivive.com/</a></p>





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## Well Done!

Great job exploring these ideas! Now it's time to dive in, investigate the tools, and start putting them into action. Take the next step toward transforming your vision into a reality by making these tools work for you.

» See our Culture, Heritage, Building Tools [here](#)

Don't Forget to Connect with Us...



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