grassroots
young entrepreneurs in eco-health tourism

Minimising Environmental Impact
Sports & Adventure Ideas

Includes Digital Tools!

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Sports & Adventure Ideas

💡 Idea 1

Organise Eco-friendly Adventure Tours and Hikes

For activities like hiking or climbing, ensure participants use reusable water bottles, avoid single-use plastics, and follow "Leave No Trace" principles to reduce impact. Educate participants on "Leave No Trace" principles and provide waste collection bags so along the route they can pick up litter.

Lead guided tours that include cleaning up litter along trails or planting native trees in deforested areas.

Educate participants on local flora and fauna, emphasising conservation and respect for ecosystems.

💡 Idea 2

Organise Water-based Clean Up Tours

Organise kayaking or snorkelling tours, that include coral reef clean-ups or provide mesh bags for participants to collect trash. Partner with local marine conservation groups to raise awareness about ocean health.

Tools Make It Easier!

🟢	**WhatsApp Business** is an excellent tool for GRASSROOTS eco-health tourism entrepreneurs to communicate directly with event participants. By setting up a WhatsApp Business account, entrepreneurs can share real-time updates, answer questions, send directions, and provide support throughout the event day. https://business.whatsapp.com/
✈️	**Tegram Channels** is an ideal tool for GRASSROOTS eco-health tourism entrepreneurs managing larger groups or when WhatsApp's capacity is insufficient. This platform allows entrepreneurs to post important announcements, send reminders, and share updates with participants in one organised place. https://telegram.org/tour/channels

Sports & Adventure
Tools Make It Easier!

EcoMatcher	**EcoMatcher:** If your grassroots project involves tree planting, EcoMatcher can track trees planted and connect them with participants. It allows sponsors and participants to view "their" trees virtually, promoting ongoing engagement with conservation. https://www.ecomatcher.com/
	Clean Swell is a valuable tool for GRASSROOTS eco-health tourism entrepreneurs organising water-based clean-ups. This app allows participants to track the trash they collect, logging types and quantities of waste. The data collected can be used to raise awareness about pollution and support local conservation efforts. https://oceanconservancy.org/trash-free-seas/international-coastal-cleanup/clean-swell-app/
iNaturalist	**iNaturalist:** This app helps participants identify local plant and animal species during nature walks, encouraging engagement with conservation topics. It's a community-driven tool where users can upload their observations, learn from experts, and deepen their understanding of local ecosystems. *Free https://www.inaturalist.org/
LITTERATI	**Litterati:** For hiking or eco-tours that incorporate litter collection, Litterati allows participants to photograph and log each item they pick up. This app tracks the amount of trash collected, helping assess the impact of clean-ups on local ecosystems. https://www.litterati.org/

Well Done!

Great job exploring these ideas! Now it's time to dive in, investigate the tools, and start putting them into action. Take the next step toward transforming your vision into a reality by making these tools work for you.

See All Our Environmental Tools here

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