



grassroots
young entrepreneurs in eco-health tourism

Minimising Environmental Impact Eco-tourism Ideas

Includes Digital Tools!



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Contents

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Eco-tourism Ideas!

- 1 Support Local Artisans and Businesses**
- 2 Set Up Wildlife Conservation Workshops**
- 3 Develop Educational Tours**
- 4 Launch Social Media Events**
- 5 Host Guided Nature Walks with Purpose**
- 6 Digital Tools**

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Eco-tourism Ideas



Idea 1

Support Local Artisans and Businesses

Partner with local artisans or eco-friendly shops where participants can see sustainable practices in action. Incorporate stops where participants can observe these artisans at work. For instance, include a visit to a local craftsman who uses recycled or natural materials, or textiles woven from organic fibres reinforcing a commitment to conservation. Allow them the opportunity to purchase unique, sustainable souvenirs, reinforcing the tour's focus on cultural preservation and environmental responsibility.

Idea 2

Set Up Wildlife Conservation Workshops

Set up workshops focused on local wildlife preservation. Include hands-on activities like building birdhouses, installing bee hotels, or learning about native plants that support local fauna.

Idea 3

Develop Educational Tours

Develop digital tours or guides that promote conservation tips, wildlife protection, and eco-health practices. Share practical steps on how users can minimise their environmental footprint e.g., how they can reduce emissions with eco-friendly transportation tips.

Idea 4

Launch Social Media Events

Launch social media events or challenges, such as a #LeaveNoTrace challenge where people post photos of themselves leaving natural areas cleaner than they found them. Use digital platforms to fundraise or organise virtual events for environmental restoration projects. These activities will motivate community action for environmental protection.



Eco-tourism Ideas








Idea 5

Host Guided Nature Walks with Purpose

Host-guided nature walks that include clean-up efforts, where participants can enjoy the outdoors while contributing to local conservation.

Offer educational stops along the way, highlighting local plants, and animals, and the importance of preserving their habitats.

	<p>Eventbrite: Easily create, promote, and manage registrations for nature walks and workshops. You can set up ticketing, track attendance, and share event details, with automated reminders to ensure high participation rates. www.eventbrite.ie</p>
	<p>Meetup is for hosting and organising in-person and virtual activities, gatherings, and events for people and communities of similar interests, hobbies, and professions. It allows event organisers to create a community around conservation activities, manage RSVPs, and build long-term connections with participants. https://www.meetup.com/</p>
	<p>Canva is a great tool for creating eco-friendly, eco-health educational content, like digital posters or conservation guides. You can use it to design infographics, virtual guides, and social media graphics for campaigns. https://trello.com/</p>
	<p>Trello: For planning and managing digital conservation campaigns, Trello can help you organise tasks, assign roles, and track project progress. You can use it to manage community engagement initiatives like #LeaveNoTrace challenges. https://www.canva.com/</p>
 ChatGPT	<p>ChatGPT</p> <p>Sustainability Tips: ChatGPT can share ideas on implementing sustainable practices in operations, such as waste reduction, eco-friendly sourcing, and low-cost energy-saving techniques.</p> <p>Green Certifications & Resources: For businesses interested in eco-certifications, ChatGPT can provide guidance on affordable, locally recognized certifications and tips for compliance. https://chatgpt.com/</p>

Eco-tourism Tools Make it Easier!



	<p>iNaturalist: This app helps participants identify local plant and animal species during nature walks, encouraging engagement with conservation topics. It's a community-driven tool where users can upload their observations, learn from experts, and deepen their understanding of local ecosystems. *Free https://www.inaturalist.org/</p>
	<p>Seek by iNaturalist: Similar to iNaturalist but simpler, Seek allows participants to identify species on the go using their smartphone camera. This tool can help make educational stops more interactive and accessible for participants of all ages. https://www.inaturalist.org/pages/seek_app</p>
	<p>EcoChain offers a life cycle assessment (LCA) methodology that enables GRASSROOTS eco-health tourism entrepreneurs to evaluate the environmental footprint of their projects. www.ecochain.com</p>
	<p>The UNFCCC Greenhouse Gas (GHG) Calculator is a valuable tool for GRASSROOTS eco-health tourism entrepreneurs aiming to assess and reduce their carbon footprint. https://unfccc.int/documents/271269</p>
	<p>ArcGIS is a comprehensive geographic information system (GIS) that provides GRASSROOTS eco-health tourism entrepreneurs with powerful tools for mapping and analysing data related to natural, heritage, and built environments. https://www.esri.com/en-us/arcgis/about-arcgis/overview</p>
	<p>Actionbound: For an interactive experience, this app enables you to create digital scavenger hunts or guided tour routes that include checkpoints, quizzes, and educational content. This can make the nature walks more engaging and educational. (Note* Free for personal use but E350 for 50+ Players) https://en.actionbound.com/</p>
	<p>EcoTree: For digital conservation and climate action efforts, EcoTree allows you to fund tree-planting projects in Europe. You can set up sponsorships for digital conservation campaigns, track tree growth, and report back to supporters, creating ongoing community involvement. https://ecotree.green/en/</p>
	<p>Energy Elephant's comprehensive sustainability management platform offers effortless tracking of critical environmental data such as energy consumption, waste, water, transport, carbon emissions, and associated cost data from anywhere globally. https://energyelephant.com/</p>

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Well Done!

Great job exploring these ideas! Now it's time to dive in, investigate the tools, and start putting them into action. Take the next step toward transforming your vision into a reality by making these tools work for you.

See All our Environmental Tools [here](#)

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