



grassroots  
young entrepreneurs in eco-health tourism

## Welcome to Assessing Environmental Impact Questions



**Download the Environmental Impact Assessment Questions.** They will help guide you on how to identify and minimise your idea's environmental impact(s). Each question has an exercise and prompts to guide your answers.

# Assess Environmental Impact



## 5 Questions Focusing on Key Environmental Impact Areas

Entrepreneurs can focus on key areas of their idea that may impact the environment and sustainability

- Interacting with different environments
- Direct and indirect impact
- Reduce and solve environmental problems
- Apply zero waste policy
- Share and promote your environmental efforts

## 5 Exercises

Young entrepreneurs get to dig deeper to understand their idea's environmental impact and what they can do to minimise impact.

- Explore, understand and assess their environmental impact
- Identify opportunities, risks and challenges and come up with practical solutions
- Create and apply simple plans with easy-to-implement actions that are easy to track

## 20 Environmental Impact Tools

This toolbox is designed to effectively support entrepreneurs by simplifying the process of building sustainable, impactful ideas. These tools provide a structured framework for evaluating, managing, tracking, and enhancing the environmental sustainability of any project or business concept. Using these tools, ideas become more effective, efficient and manageable.

[Digital Tools](#)

# First: What to Avoid!

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Before diving into the questions, it's important to clearly understand what you're aiming to **avoid**. This awareness will help you shape your idea in a way that minimises harm and maximises environmental sustainability. Take a moment to reflect on potential risks and challenges your idea could face. By proactively identifying and addressing these issues, you can ensure that your efforts align with eco-friendly principles and leave a positive impact on the environment, community, and culture. Focus on avoiding:

**Environmental Harm:** Prevent activities that degrade ecosystems, such as deforestation, pollution, habitat destruction, or resource overuse. To prevent ecosystem damage, use sustainable resources and tools and promote and develop low-impact practices, such as organising nature walks with clean-up activities or eco-friendly events that support local conservation needs.



**Instead,** design your idea to connect people with nature while protecting it for future generations. See more inspiring examples here [Inspiring Ideas](#)

**Consider** conservation efforts like reforestation, clean-ups, and wildlife protection. By keeping these priorities in mind, you can design your idea to actively protect natural, cultural, and social assets while promoting positive change. Now, let's move on to the questions that will help you assess your environmental impact and ensure your idea aligns with these goals.

# Assess Environmental Impact - Questions & Exercises

Focus Areas	Questions	Exercises
<p><b>1</b></p>  <p>Interacting with different environments</p>	<p>What <b>natural areas and environments</b> will your idea interact with?</p>	<p><b>Think about where</b> your idea will take place. Could your idea harm ecosystems or wildlife in natural forests or lakes?</p> <ul style="list-style-type: none"> <li>• <b>Make a List:</b> Write down the parks, forests, rivers, beaches, or other natural places your idea will use or affect.</li> <li>• <b>Get to Know Them:</b> Learn more about these places—what makes them special and why they need protection e.g., are they protected areas or have historical significance?</li> <li>• <b>Plan to Care:</b> Think of one or two ways your idea can help protect or improve these areas, like keeping them clean or using eco-friendly materials.</li> </ul>
<p><b>2</b></p>  <p>Direct and indirect impact</p>	<p>How might your idea <b>directly and/or indirectly negatively impact</b> the natural environment?</p>	<p><b>Think about how</b> your idea could affect nature and the environment.</p> <ul style="list-style-type: none"> <li>• <b>Spot the Risks:</b> Write down the ways your idea might hurt the environment, like disturbing animals, polluting water, or using up too many resources.</li> <li>• <b>Find Solutions:</b> For each problem, come up with two ways to fix or avoid it.</li> <li>• <b>Choose the Best Ideas:</b> Pick solutions that protect nature, save resources, and are kind to the planet.</li> </ul>



Focus Areas	Questions	Exercises
<p data-bbox="112 398 164 475">3</p>  <p data-bbox="75 519 309 626">Reduce and solve environmental problems</p>	<p data-bbox="382 481 730 587">Could your idea <b>help reduce</b> littering, pollution, or resource overuse?</p>	<p data-bbox="776 363 1740 437"><b>Make a simple plan</b> to solve environmental problems that you can easily implement or enhance your idea's purpose.</p> <ul data-bbox="776 481 1837 703" style="list-style-type: none"><li data-bbox="776 481 1837 572">• <b>Spot the Problems:</b> Write down things like waste, pollution, or usage of too many resources that your idea might cause. What sustainable alternatives can you use for energy, waste, and water?</li><li data-bbox="776 576 1837 639">• <b>Plan Solutions:</b> Think of engaging ways to fix these problems, like using less plastic, holding a clean-up day, or setting up recycling bins.</li><li data-bbox="776 644 1837 703">• <b>Inspire Others:</b> Add ideas to get your friends, volunteers, customers and community involved, like sharing tips on being eco-friendly or running challenges to reduce waste.</li></ul>
<p data-bbox="106 745 164 822">4</p>  <p data-bbox="75 869 303 938">Apply zero waste policy</p>	<p data-bbox="382 811 741 880">Can a <b>zero-waste policy</b> be applied?</p>	<p data-bbox="776 787 1823 899"><b>Make a Zero-Waste Plan:</b> Decide on one or two actions you can take to make your idea as close to zero waste as possible. For example, customers bring their own cups or give out reusable bags.</p>



Focus Areas	Questions	Exercises
<p data-bbox="112 401 166 478">5</p>  <p data-bbox="73 601 340 707">Share and promote your environmental efforts</p>	<p data-bbox="382 547 732 689">How will you <b>promote your sustainability efforts</b> to your customers and community?</p>	<p data-bbox="778 363 1779 437">Create an engaging and simple plan to share your sustainability ideas with others!</p> <ul data-bbox="778 483 1837 863" style="list-style-type: none"><li>• <b>Know Your Audience:</b> Think about who you want to talk to—your friends, customers, partners or community.</li><li>• <b>Share Your Message:</b> Come up with easy-to-understand ideas about why caring for the planet is important and how your idea helps. Make sure it means something special to you and connects with your audience.</li><li>• <b>Pick Your Tools:</b> Decide how you'll spread the word—make sure to use digital tools to make life easier e.g., Canva to help with social media campaigns or posters for fun events.</li><li>• <b>Get Others Involved:</b> Plan inspiring activities like challenges, clean-up days, or prizes for eco-friendly actions to inspire people (especially your customers and community) to join you.</li><li>• <b>Show Your Success:</b> Keep track of your progress and share with your audiences what's working, like photos, stories, or how much you've helped the environment! This is great news and worth sharing.</li></ul>